

BUILD A BETTER BUSINESS PODCAST

Thank You for Your Interest in Being a Guest

This is the interview outline.

(Guests Name) are you ready to talk about how to build a better business?

Today, we are going to discuss (***I will say the theme of the episode based on your teaching moment response***) and I wanted to have you on the podcast because (***I will highlight your expertise.***)

But first we would like to get to know you a little better.

Getting to Know You Segment

- What is your dream? (In other words, what is your WHY.)
- What do you do consistently everyday that makes up your blueprint for success?
- What is one personal barrier you have faced and how did you overcome it?
- How do you celebrate success?

I'm really looking forward to discussing (***I will say the theme of the episode***) but first let's take a break to hear a brief message.

(We will pause silently for about 3-seconds)

See Page 2 for the rest of the interview and a pre-interview checklist.

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Building a Better Business Segment

We are back, ***(Guest's Name)***, we are here today to talk about ***(I will say the theme of series)*** and I wanted to know...

- What is the most important thing we need to know as individuals about ***(I will insert the theme of the series/episode)***?
- Where do you see people making the biggest mistakes?

At the Build a Better Business Podcast we believe that to build a better business you need leaders that dream, managers that lead, and employees that care.

- In this concluding part of the interview, depending on the subject matter I will ask you specific questions pertaining to leadership, management, or engaging employees.

Thanks for doing this interview.

Pre-Interview Check List:

- The podcast is audio only.
- I record the intro's and outro's separately. I will include your bio in the intro, and I will include a link to your website in the show notes.
- I will email you a few days ahead of the episode going live with the link to the episode, the episode number, and the date it will go live.
- Plan to connect with me on social media before the episode goes live, I require you to tag me in posts promoting the episode to your network, and this way I can also tag you on my posts.

Links to my social media accounts:

[LinkedIn](#) | [Instagram](#) | [Facebook](#) | [Twitter](#)

- Make sure your cell phone and other alerts are turned off.
- If you have a giveaway that you want to share with the audience, please make sure that you provide me with the link.
- Don't forget, I need you to email me a headshot that is 1400 x 1400 minimum.

Email the link to your giveaway and your headshot:

jamie@jamieirvine.ca